

Digital Solutions Specialist

What You Will Be Doing:

- Work under the Account Manager and help to develop various digital marketing campaigns for our clients;
- Assist in formulating and implementing marketing strategies and plans;
- Follow up campaign progress and handle clients' enquiries;
- Cooperate with the management in the development of marketing programs and criteria to achieve sales goals;
- Stay updated with the latest marketing trends and competitors' activities;
- Assist in meeting arrangement and materials preparation;
- Assist in telesales;
- Any other ad-hoc duties assigned.

What You Need for this Position:

- Bachelor degree or above in Advertising, Communication, Marketing or related disciplines;
- 1 year solid experience in sales and marketing or customer servicing;
- Exposure in digital marketing industry is an advantage;
- Well organized, patient, independent and able to work under pressure and stress;
- Good at Power-point & Excel;
- Good communication skills with good marketing mindset.

Benefits We Offer:

- 5 days' work
- Performance Bonus
- Medical Coverage
- Flexible Working Hours
- Overtime Meal and Transportation allowance
- Birthday, Wedding, Maternity and Paternity leaves
- Fun, young and joyful environment with lots of social activities e.g. sport games, interest clubs, festivals' celebrations etc.

Account Executive (Social Media)

What You Will Be Doing:

- Work closely with internal teams to deliver outstanding account servicing;
- Work with local and regional brands to continuously achieve social media success;
- Handle multiple projects simultaneously and manage various accounts in a timely and professional manner;
- Provide strategic social media advice and guidance to ensure clients' objectives are met and exceed clients' expectations;
- Take pride in representing your clients via managing their social networks in Facebook etc.

What You Need for this Position:

- Degree holder or above with major in Communications, Marketing, Journalism, PR, Arts or related disciplines;
- 1-2 solid experience in account servicing, with social media marketing experience is a plus;
- Good command of Chinese and English;
- A natural presenter with excellent communication and analytical skills;
- A passionate believer in social media;
- Able to work under pressure and tight deadlines;
- Fresh graduates are welcome.

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Designer

What You Will Be Doing:

- Develop design solutions that meet customer briefs, as well as in line with the company objectives, within the pre-set timelines and budgets;
- Develop creative concepts, layouts and artworks for clients in various platforms such as websites, mobile, Facebook applications, etc;
- Develop the creative rationales for each visual idea and its intended messages;
- Maintain and monitor timely development of high quality, innovative, creative concepts and designs for multiple projects;
- Brainstorm initiatives to support the team's creative delivery;
- Provide quality assurance on all creative deliverables;
- Previous experience in managing junior creatives is preferred.

What You Need for this Position:

- Diploma or above in Graphic/ Web/ Multimedia Design, Creative Media, or other related disciplines;
- At least 1 year of work experience in digital or advertising industry;
- Strong art sense with creative mind;
- Proficient in using design software, including Photoshop, Illustrator, Flash, Dreamweaver and After Effect;
- Knowledge in CSS, HTML and 3D modeling is a plus.
- Good communication skills;
- Able to work independently and under pressure;
- Online portfolio is a must.

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